

**FOR IMMEDIATE RELEASE  
CALENDAR OF EVENTS LISTING  
2008 RED RIBBON WEEK**

**WEEK-LONG EVENT SCHEDULED FOR OCTOBER 18 - 24**

**October 18 - 24 - Red Ribbon Week:** Red Ribbon Week a community wide drug prevention program is scheduled for October 18 - 24. Show your support for a Drug Free Community by decorating your business or home by placing a red bow around your mailbox, doorknob and on auto antenna and sign drug free pledge cards for youth and parents. Red Ribbons, flyers, and ribbons for autos and mailboxes may be picked up at the Hays Caldwell Council, Parks and Recreation, Chamber of Commerce and City Hall. For more information call 396-7695.

**October 18 - Red Ribbon 5K & 1K Run:** Come to River Ridge Park for the kick-off activities for San Marcos Red Ribbon Week. The Red Ribbon certified 5K run will begin at 8:30 a.m. and the 1K Run/walk will begin at 8 a.m. Registration will be from 7 a.m. to 7:45 am for the 1K and 7 a.m. to 8:15 a.m. for the 5K. Both races will be held at the big Bell Tower. Entry fee is \$15 pre-race before October 10 and \$20 after October 10 and the day of the race. All registered 5K runners will receive a long sleeve official Red Ribbon Run T-shirt. The annual Family1K Run/Walk, open to children up to 12 years old and their families, will begin at 8 a.m. The first 100 children registered for the 1K Run/Walk will receive a FREE Red Ribbon T-shirt. Each child who participates will receive a medal as they cross the finish line. For more information on Red Ribbon Week activities contact the Hays Caldwell Council 396-7695.

**October 19-**Churches across the community will observe Red Ribbon Week by distributing and wearing the red ribbons. Congregations are encouraged to pray for those whose lives are touched by the effects of drug use and addiction. Further prayer is encouraged to help those who are working to combat substance abuse and related problems through treatment, law enforcement, education and prevention.

**October 20 – YOUR FUTURE IS BRIGHT:** Students and community members kick off Red Ribbon Week by wearing sunglasses and crazy hats.

Official beginning of Red Ribbon week. Residents are encouraged to wear Red Ribbons all week. Red Ribbons will be distributed in schools and businesses throughout the community. Wear red ribbons today and throughout the week. Ribbons may be picked up at various distribution points throughout the City including City Hall, Parks and Recreation, Chamber of Commerce, Hays Caldwell Council and many other locations. For more information contact the Hays Caldwell Council 396-7695.

**October 21 – DRUGS AND I DON'T MIX:** Students and community members support Red Ribbon Week by wearing mismatched clothes.

**October 22 – WE'VE GOT THE SPIRIT TO DREAM BIG!:** Students, faculty and parents demonstrate their desire for Drug Free Communities and Schools by wearing team or school shirts.

**October 23 – CATCH THE WAVE TO A DRUG FREE LIFE!:** Students and community members will show their support by wearing Hawaiian or Surfer Attire.

**October 24 – FREEDOM FROM DRUGS!:** Students will display the drug free commitment by wearing the official Red Ribbon T-shirt or a Drug Free T-shirt. Businesses are encouraged to let employees wear drug free shirts to work. By demonstrating visible support and unified efforts our community can reach the goal of reducing substance abuse in this community.

**FOR MORE INFORMATION CONTACT:**

Hays Caldwell Council on Alcohol and Drug Abuse

Sue Cohen

1901 Dutton Drive #E

San Marcos, Texas 78666

512-396-7695

512-396-7633

